

2010 Dover Days Sponsorship Opportunities

“YOUR NAME HERE” Dover Days Event Sponsor- \$15,000 **Exclusive**

- The parades **GRAND MARSHALL**
- Your Corporate Name precedes Old Dover Days on everything
- Ex: “Your company name” presents Old Dover Days
- “Your Name/logos in Advertising & website link
- Corporate name/logo on banners post mounted on streets
- Information booth in prominent location
- Recognition in program, from Parade Podium
- Your name in all press releases
- Funds used for children’s educational activities & fun, car show
- Indian Village, chalk murals, Band on Friday night, carnival rides, educational performances, petting zoo(no charge to families) and more.
- Name on Friday night car show dash plaques and printed materials

Dover Days Lead Sponsor - \$10,000 **Exclusive**

- Recognition in program, from Parade Podium
- Your name/logo in Advertising pieces & website link
- Your Name in all press releases
- Information booth in prominent location
- Funds used for Indian Village- Drummers/Dancers and musical entertainment

Dover Days Pet Parade Sponsor - \$5,000 **Exclusive**

- Recognition from Parade Podium
- Your Banner Leads the Pet Parade
- Information booth in prominent location
- Name/logo on advertising pieces, website/link
- Name in press releases
- Corporate logo on the Award Ribbons
- Funds used to create festive parade/awards

TD BANK Sponsor of Pet Parade

Dover Days Energy Village - \$5000

- Recognition from the Parade Podium
- Your Banner in the Energy Village
- Information booth in prominent location
- Name/logo on advertising pieces, website/link
- Name in press releases
- Funds used to create a productive energy village/speaker



Dover Days FREE Children’s Activities - \$5000

- Increase free things for children to do
- Recognition from Parade Podium
- Information booth in prominent location
- Name/logo on advertising pieces, website/link
- Name in press releases

For additional information contact:

Robin Coventry
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Kent County Tourism – a non-profit corporation
435 N. Dupont Hwy.
Dover, DE 19901
302-734-7511
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PLEASE see additional options on page 2

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Dover Days Indian Nation Sponsor - \$1,500

- Recognition from Podium
- Name/logo on Advertising pieces, website link
- Name in press releases
- Funds used for Native American Dancers & Drummers



Dover Days Friday Night Entertainment Sponsor - \$1,200

Dover Days Friday Night Food Sponsor- \$1000

Dover Days Friday Night Car Show Sponsor - \$1,000

- Name on Marketing for Car show
- Name on car dash plaques
- Funds used to support event

Dover Days High School Band transportation Sponsor - \$1000

Dover Days Friend - \$500

Dover Days Supporter - \$250

Dover Days – Friend of Dover Days - \$100

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