

# 2010 Dover Days Sponsorship Opportunities

## “YOUR NAME HERE” Dover Days Event Sponsor- \$15,000

- The parades GRAND MARSHALL
- Your Corporate Name precedes Old Dover Days on everything
- Ex: “Your company name” presents Old Dover Days
- “Your Name/logos in Advertising & website link
- Corporate name/logo on banners post mounted on streets
- Information booth in prominent location
- Recognition in program, from Parade Podium
- Your name in all press releases
- Funds used for children’s educational activities & fun, car show
- Indian Village, chalk murals, Band on Friday night, carnival rides, educational performances, petting zoo(no charge to families) and more.
- Name on Friday night car show dash plaques and printed materials

**Exclusive**

## Dover Days Lead Sponsor - \$10,000

- Recognition in program, from Parade Podium
- Your name/logo in Advertising pieces & website link
- Your Name in all press releases
- Information booth in prominent location
- Funds used for Indian Village- Drummers/Dancers and musical entertainment

**Exclusive**

## Dover Days Pet Parade Sponsor - \$5,000

- Recognition from Parade Podium
- Your Banner Leads the Pet Parade
- Information booth in prominent location
- Name/logo on advertising pieces, website/link
- Name in press releases
- Corporate logo on the Award Ribbons
- Funds used to create festive parade/awards

**Exclusive**

**Taken by TD BANK**

## Dover Days Energy Village - \$5000

- Recognition from the Parade Podium
- Your Banner in the Energy Village
- Information booth in prominent location
- Name/logo on advertising pieces, website/link
- Name in press releases
- Funds used to create a productive energy village/speaker

**Exclusive**

## Dover Days FREE Children’s Activities - \$5000

- Increase free things for children to do
- Recognition from Parade Podium
- Information booth in prominent location
- Name/logo on advertising pieces, website/link
- Name in press releases

**Exclusive**

**See Second page for additional options**

**For additional information:  
Robin Covnetry 302-734-7511  
Kent County Tourism**

**435 N. Dupont Hwy. Dover, DE 19901**



**Dover Days Historic Interpreters Performances - \$2,000**

**Recognition from Podium**

- Name/logo on Advertising pieces, website link
- Name in press releases
- Funds used for various historical presentations in Old State House

**Dover Days Indian Nation Sponsor - \$1,500**

- Recognition from Podium
- Name/logo on Advertising pieces, website link
- Name in press releases
- Funds used for Native American Dancers & Drummers

**Dover Days Friday Night Car Show Sponsor - \$1,500**

- Name on Marketing for Car show
- Name on car dash plaques
- Funds used to support event



The Capital of the First State  
Dover, Delaware

**Dover Days Friday Night Entertainment Sponsor - \$1,200**

**Dover Days Friday Night Laser Show Sponsor- \$1000**

**Dover Days High School Band transportation Sponsor - \$1000**

**Dover Days Friend - \$500**

**Dover Days Supporter - \$250**

**Dover Days – Friend of Dover Days - \$100**

**For additional information or options contact:**

**Robin Coventry**

**Director of Public Relations and Special Events**

**Kent County Tourism – a non-profit corporation**

**435 N. Dupont Hwy.**

**Dover, DE 19901**

**302-734-7511**

**800-233- KENT (5368)**

**rcoventry@visitdover.com**

**www.visitdover.com**

**All sponsors below \$1500 will have their name on the banner and in our press releases.**