



FOR IMMEDIATE RELEASE

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(Call or email for Photos)**

Friday Night Preview Event

**FRIDAY NIGHT CAR SHOW NEW ADDITION TO
77TH DOVER DAYS FESTIVAL APRIL 30- MAY 1**

DOVER, DE – Each year the Dover Days Festival continues to offer the public more to see and do. 2010 is no exception as Kent County Tourism, producers of the event, are adding a car show to the festival preview night, Friday, April 30, 2010.

Expect to see hot rods, street rods, classics, vintage, imports and antique cars lining up around Legislative Mall in Dover Delaware's beautiful historic district. Unique trophies will be awarded and dash plaques given to the first 100 entries.

Car owners participating in the show are encouraged to spend the weekend and ride in the Dover Days parade on Saturday morning, May 1, and then "cruise in" or park so the 15,000 festival-goers can view their cars. The Dover Days Festival is the longest running and largest festival in Delaware's State Capital, celebrating First State History. It honors age-old traditions and combines new activities every year. Special Dover Days lodging packages are available.

Last year's preview event featured a cruise-in, where car owners parked and enjoyed a free outdoor concert and a BBQ dinner. This year, Kent County Tourism is making the successful event even better by upgrading it to a judged car show along with the free "Tourism Gives Back" concert. Also featured will be food vendors, carnival rides for kids, and the Dover Mile fun run-walk.

"Car owners are excited about this year's event, because the show is part of a huge festival which gives car owners an opportunity to have some additional fun, said Robin Coventry, Chairperson of the Dover Days Festival. "We will also feature new technology, a Tesla electric car along with other electric vehicles."

Pre-registration, which is now being accepted, is \$10 before April 16 and \$15 April 17-30. Day-of onsite registrations will be accepted. To download the registration form go to www.visitdover.com. For additional information call 1-800-233-KENT (5368) or 302-734-4888.

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