



FOR IMMEDIATE RELEASE

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**INNAUGURAL DELAWARE WINE & BEER FESTIVAL
A WIN FOR THE FIRST STATE!
SUNDAY, OCTOBER 17 AT PIZZADILI WINERY**

DOVER, DE – It's time! The first-ever Delaware Wine and Beer Festival is this Sunday, October 17 from 12 noon to 5 p.m. at Pizzadili Vineyard and Winery located at 1683 Peach Basket Road near Felton, just minutes south of Dover off Route 13.

The Delaware Wine and Beer Festival is another boost to an already booming business. According to the Brewers Association, the craft brewing industry in the United States has grown 9 percent in just the first half of 2010. There are almost 1600 brewers nationwide, the highest total since before the prohibition. Craft Brewers currently provide an estimated 100,000 jobs in the U.S., including serving staff in brewpubs.

"Kent County Tourism is excited to support an industry that is proving to be a big economic driver for Delaware and the rest of the country. This festival is a great marketing opportunity for the wineries and breweries. It's bringing visitors to Kent County and it's a lot of fun for the community," said Linda Kurtz, Director of Special Events and Public Relations for Kent County Tourism.

A great way to celebrate the fall season, this brand new festival will be an opportunity to meet the first state's brew masters and vintners, and sample 30 + Delaware-made craft beers and wines. Featured wineries and breweries include:

- 16 Mile Brewing Company, Georgetown
- Fordham/Old Dominion Brewing Company, Dover
- Dogfish Head Craft Brewery, Milton
- Evolution Craft Brewing, Delmar
- Fenwick Wine Cellars, Selbyville
- Pizzadili Vineyard & Winery, Felton
- Stewarts Brewing Company, Bear
- Twin Lakes Brewery, Greenville

Dressed up in beautiful fall foliage, Pizzadili Vineyard and Winery will be giving winery tours, and the retail shop will be open. Festival-goers will be able to learn all about wine-making and even try to make their own wine the old fashioned way with a "Grape Stomp." If attendees want to test their strength, they may want to try the "Keg Tossing" competition, presented by Fordham/ Old Dominion Brewing Company. Other activities include horseshoes and volleyball. All the fun will be accompanied by live music provided by Celtic Harvest's Woodyword trio.

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In addition, a select number of Delaware artisans will be participating, including Linda Chatfield, wine and vineyard-related prints; Dolores Michel, photographer; Joan Simon and Jean Forlano, hand-painted wine glasses; Stephanie Seeman, fused glass and wine bottle stoppers; Gavin Standish, decorative painter; Deborah Johnson, porcelain and terracotta, cheese boards and hand-painted note cards; Jan Miller, sea glass jewelry designer; Cindy Lupinetti, wine glass holder necklaces; and Linda Fitzgerald, hand-painted glassware, slate, crocks and wooden items; Sue Lemmons, sea glass jewelry and themed necklaces; Denise Bendelewski, hand-crafted baskets; Michelle Powell and Dee Comer, Reflections of Glass and Tranquil Treasures; Conny Dabson, Stained Glass; Lee Kukulka, Final Touch Framing; Jennifer Bowman and Christy Schafer, jewelry and fleece socks/scarves; Pat Campbell, hand-painted glass.

Tickets can be purchased at the door. General admission to the festival is \$5. To sample beer and wine, attendees must be 21 years of age and purchase a sampling package at \$20 per person, which includes general admission and five tasting tickets. Additional tokens for full pours will be sold onsite at \$4 for a glass of wine and \$3 for a glass of beer. Attendees may purchase a commemorative wine glass or beer mug for \$5 each, which also comes with one full-pour beverage token. Barbecue and pizza, along with non-alcoholic beverages, will be available for purchase. The event will be held rain or shine under a covered pavilion.

Should anyone have one too many tastings, City Cab will be available at the event to drive people to any destination in Kent County. Organizers of the event encourage everyone to have a good time and drink responsibly.

The Delaware Wine and Ale Trail, Delaware Today Magazine and the Cape May-Lewes Ferry are proud sponsors of the Delaware Wine and Beer Festival. For more information, check out "Delaware Wine & Beer Festival" on Facebook, visit online at www.visitdover.com, or call Kent County Tourism, 302-734-4888 or 800-233-5368.

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