



FOR IMMEDIATE RELEASE

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FOR INFO: Linda Kurtz, 302-734-7511 or lkurtz@visitdover.com (Photos Available)

KENT COUNTY TOURISM SALUTES CVS/PHARMACY FOR CONTRIBUTION TO USO DELAWARE, A BENEFICIARY OF THE 24TH ANNUAL AMISH COUNTRY BIKE TOUR SATURDAY, SEPTEMBER 11 IN DOVER, DE

DOVER, DE – Kent County Tourism salutes CVS Pharmacy for generously donating 20 cases of bottled water to USO Delaware, a partner of the 24th Annual Amish Country Bike Tour. CVS will also take part in the after-tour party on Legislative Mall from 11 a.m. to 5 p.m., providing free health screenings to cyclists and the general public. There will be an opportunity to check blood pressure, weight, and height. Pharmacists will also be on hand for consultation and to answer prescription drug-related questions.

“CVS/Pharmacy is committed to giving back to the communities where we do business,” said Mike Stasiw, Region Manager, CVS/Pharmacy. “As we continue to expand our presence in Dover with our new store at 15 North Dupont Highway, and our location at 988 Forrest opening in September, we are pleased to support USO Delaware and the Amish Country Bike Tour. We look forward to continue serving and supporting the Dover community.”

The Amish Country Bike Tour is set for September 11. In recognition of "9-11", there will be a patriotic tribute and blessing of the bikes ceremony at 8 a.m. on Legislative Mall prior to the tour. The tribute will honor the victims and heroes of 9-11 as well as the men and women who continue to serve our country. In honor of this day of remembrance and patriotism, Kent County Tourism's "Tourism Gives Back" initiative is partnering with USO Delaware, asking cyclists and members of the community to support our troops by donating phone cards, cases of bottled water, and monetary contributions. Donations can be dropped off at the Kent County Tourism office located at 435 North Dupont Highway, Dover, DE 19901. There will also be a collection area on Legislative Mall the day of the event.

“CVS/Pharmacy has provided the largest USO donation to date, and we hope this inspires others to get involved. It’s great to see local businesses working with the non-profit sector to provide needed resources to the community,” said Linda Kurtz, Director of Public Relations and Special Events at Kent County Tourism.

Kent County Tourism is also pleased to announce that Joan Cote, Director of USO Delaware, will serve as the emcee for the 9-11 tribute and blessing of the bikes. The ceremony will begin with a bag-piping performance and presentation of the colors provided by the Dover Police Department. Former Miss Delaware, Heather Lehman, will sing the National Anthem. Chaplain David Sparks, will say a few words, recognizing the significance of September 11. After a brief moment of silence and a blessing of the bikes, bike tour promoters will wish all participants a safe journey. Cyclists will also receive free American flags and flag tattoos to get into the patriotic spirit, compliments of Kent County Tourism.

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The Amish Country Bike Tour is suited for all ages and abilities, offering 15, 25, 50, 62, and 100 mile routes through the beautiful back roads in Kent County's Amish country. Cyclists will have an opportunity to stop at up to four food stops complete with home-baked Amish pies and cookies, and listen to live entertainment provided by Celtic Harvest, Sandy Shalk, The Stoney Run String Band, and Kevin Sarkissian. The after-tour party kicks off at 11 a.m. with The Todd Stonesifer Band, and will continue until 5 p.m. with family-friendly activities running all afternoon.

Those who register now can reap the rewards of significant savings. Registration fee, which includes bike tour map; registration bag with foods, sunscreen, lip balm, gift cards and more; up to four food and rest stops including the famous pie stop, after-tour party and catered barbecue meal, is:

- **Now through September 9:** \$50/adults; \$20 ages 5-16; under 5, free;
- **September 10-11:** \$75/adults; \$25 ages 5-16; under 5, free; and
- **Family rate:** \$75 for 1 adult and up to children 16 and under; family rate only available for those who pre-register.
- The 25-mile competitive race is \$40 and registration begins at 6:30 a.m.

Day-of bike tour registration begins at 7 a.m. Bike tour participants may start between 8 a.m. and 10 a.m. To register online, visit www.visitdover.com and click on the bike tour photo, or call 800-233-5368.

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